



Briarcliffe Library News

“Nothing makes a man more reverent than a library.” - Sir Winston Churchill

VOLUME 2, ISSUE 2

SUMMER 2009

LOG ON TODAY!

Please visit the Briarcliffe College Library Web-site:

<http://library.briarcliffe.net>

Access the newly combined Bethpage/Patchogue catalog, find links to research databases & other electronic resources!

LIBRARY HOURS

BETHPAGE

Mon-Thu 8am-10pm
Fri 8am-3pm
Sat 9am-4pm
Sun Closed

PATCHOGUE

Mon-Thu 8am-10pm
Fri 9am-4pm
Sat 9am-2pm
Sun Closed

QUEENS

Mon 8am-6pm
Tue 10am-6pm
Wed 8am-6pm
Thu 10am-6pm
Fri 9am-3pm
Sat & Sun Closed



Live from the L.I. Library Conference

By Jeremy Lauber

May 7th, 2009 marked the 34th annual Long Island Library Conference., with institutional attendance from all across the island, representing the entire spectrum of libraries. It also housed a very large hall for vendors, and not just publishers, but computer tech companies, construction and finance corporations, furniture, as well as a moving company, specializing in moving libraries.

The conference itself took place inside the beautiful Crest Hollow Country Club in Woodbury. There was a separate space for both the vendors and library associations, compartmentalized into all their various divisions. Every station seemed to have some sort of raffle going on. There were a

lot of friendly faces all around and I even stumbled upon a few divisions I hadn't yet not heard of.

8:00 am - 9:05 am

I am in a program being hosted by children's author Brian Heinz. He is discussing the ways authors write, detailing the process behind how all this imagery is taken from the mind and transferred to the written word, and how to teach this process to kids. The sheer amount of experiences and the extensive research that goes into each page is just phenomenal. Mr. Heinz physically travels into the wild to research first hand what the characters in his books might experience. He uses these direct experiences as inspiration for his books. In fact, he has visited all the

locations where his books take place to personally experience and research the settings.

It's fascinating the different ways writers work. Apparently, authors do not work directly with the illustrators, though this could just be how Mr. Heinz works. Illustrators tend to work independently to animate the author's words. He deconstructed this process so that students may also be able to use his methods to hash out their own stories, and be able to put pen to paper.

Near the end of the presentation, Mr. Heinz read some of the letters sent in by students, librarians, and teachers. It is really

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Database Spotlight:



By Jason Kaloudis

ReferenceUSA, one of the many powerful online business databases accessible through the Briarcliffe College Library website, is the subject of this issue's installment of Database Spotlight. **ReferenceUSA** is a particular favorite of this reviewer due to its ease of use, numerous convenient functions, and the kind of succinct information it provides within just a few keystrokes.

In a certain sense, this database could be considered a kind of electronic business directory, containing contact, sales figures, and other pertinent information for over 14 million businesses within the United States. One of its major advantages is the extension of its coverage to many small businesses

that might not be included in other similar competing resources. The other important advantage is this database's "Custom Search" option. This function allows for the database to be searched according to various criteria the user can select. For example, with the geographic search option, if the ZIP code search is chosen, all known businesses with the specified ZIP will be identified in alphabetic order. This search can be easily combined with other search options to further narrow the result.

ReferenceUSA's applicability is not just limited to student/faculty and market research. Of particular relevance in today's economic climate, this database can also serve as an excellent tool for job

seekers who might be looking for certain types of businesses in particular geographic locations, or for people who might want to impress their interviewer with prior knowledge about the company to which they are applying. Either way, **ReferenceUSA** gets the job done.

To access ReferenceUSA:

Log on to <http://library.briarcliffe.net/>

- Click on "Research Databases" on the top screen.
- Click on the link "Business, Economics, Management & Finance".
- Click on ReferenceUSA at the bottom of the screen.

(Note: On-Campus Access Only)

Alternatives to Microsoft Office

By Jeremy Lauber



“As of the writing of this review, I have migrated 100% to using Google Docs for nearly all my Office Suite needs.”

For even more helpful library & technical advice, please visit:

<http://techlibadvice.blogspot.com>

Google Docs - <http://docs.google.com>
The most exotic alternative to Microsoft Office surprisingly was debuted by Google about two years ago. Their aim was to create an Office suite that would be fully integrated with your Internet browser, with the ability to save documents that you create and work on. Better still is the ability to work on any document, from any computer and all that is needed is internet access. When Google Docs was first launched, word processing files were the only option, but very soon thereafter, it expanded into Excel spreadsheets, Powerpoint presentations, and also web surveys. As of the writing of this review, Google Docs does not yet have anyway of interacting with .docx format, but Google is always adding new features and is continually refining their Docs program. There is the additional ability to share documents created among any number of Google Docs users. By using this powerful collaborative tool, users are able to jointly refine and edit documents time simultaneously.

Some people might assume that if their internet connectivity is lost, so too would be their ability to interface with their documents until internet access is restored. Such a scenario has been resolved by Google with the introduction of Google Gears. Once installed, this software program allows offline access to all documents on Google Docs, and when internet access is restored, it automatically updates your online Google Account.

As of the writing of this review, I have migrated 100% to using Google Docs for nearly all my Office Suite needs. The one feature that continually sticks out to me is the absolute wonderful feeling of being able to do my work from wherever I am, and not being tied down to any single computer or operating system.

Open Office - <http://www.openoffice.org>
With Star Office providing such a well rounded experience, it is not only an

entire office suite, but also includes all the technical support features that make it attractive for businesses and some consumers. All of this still comes at a cost. And for students who already spent most of their money on tuition and books, there might not be that extra 20 or 30 dollars. This is where Open Office comes in. Star Office and Open Office are essentially the exact same product, but Star Office provides technical support, whereas Open Office is an open source project.

What is meant by an open source project is software which is developed in a public, collaborative way, limited by few copyrights restrictions. When such restrictions do exist, it is designed to prevent other parties from being able to determine who can or can not make changes to the project, since the essence of open source is allowing anyone to take the foundation of the project and then allow them to make any changes needed to it. Open Office, being an open source project, is distributed freely among individual users and only asks for a donation. That donation can be as much or as little as the individual downloader wishes to make it.

As of October 2008, Open Office officially offers full compatibility with Microsoft Office 2007. For many people, this is the key reason to select Open Office, especially when considering the obvious difference in cost.

Star Office -

<http://www.sun.com/software/staroffice>

This is an office productivity suite offered by Sun Microsystems, and features direct analogs to everything in Microsoft Office at roughly 20% the cost. The current iteration Star Office 9 is available for immediate download or can be ordered on a CD. This extra level of service is especially attractive to businesses who don't have the time to worry about toying around with new software acquisitions. Best of all, Star Office is fully compatible with Microsoft 2007

Carnegie Libraries and Briarcliffe College

By Christine Rudkowski

If you have ever studied American history, it's inevitable that you have heard the name Andrew Carnegie. A wealthy entrepreneur who built his fortune with railroads, Carnegie had humble beginnings as a young Scottish immigrant who frequented the "for-fee" libraries that were popular at the time. What does this have to do with Briarcliffe College's Patchogue campus? Everything!

You see, Carnegie believed that he should spend part of his fortune "giving back" to the country that made him rich. He understood that many laborers did not have libraries that were accessible to them, and those who did often could not afford the fees required to borrow books. To remedy this problem, he set about building libraries that loaned books for free to local workers in areas that he felt needed them the most.

At the time these libraries were being built, the current Patchogue campus was a lace mill that employed many local people. Boat builders flourished on both sides of the Patchogue River. Shipments were received on this same river to support local businesses and Patchogue was also a summer re-

sort community with the Halcyon Hotel down by the bay. In short, Patchogue was the commercial hub for many local communities. All this, but no library. After studies were done, it was



decided that Patchogue was one of two Long Island locations that would best benefit from a free library (Cold Spring Harbor was the other, and the Carnegie Library there was incorporated into the Cold Spring Harbor Laboratory). Building on Lake Street began. Instead of marble and granite and grandiose ornamentation, this library was built of bricks with a plain façade and a square footprint in order to blend in with the buildings around it. Dark stained millwork with dentil detailing filled the interior, and simple Palladian windows with mullions were the primary source of light. This building was used as the local library for years—until it ran into such dis-

repair that workers venturing to the basement dared not to do so unless wearing a hard hat. Soon after, the library's collection was moved to another location and the building abandoned.

For years, the Carnegie Library sat empty. Eventually, Briarcliffe College purchased the building and added contemporary offices, marketing themselves as a women's business/secretarial school. As enrollment grew and the college changed its focus, a larger location was needed and the college moved to its current location--the renovated Lace Mill which had become a defunct Swezey's store.

Slated for demolition, the vacant building sat for several years until several local activists fought for its preservation. This building, which had served as a library for mill workers and the home of Briarcliffe College, will soon be moved and restored to its former glory and will be used as the new home of the Patchogue Arts Council and other civic groups.

"This building was used as the local library for years—until it ran into such disrepair that workers venturing to the basement dared not to do so unless wearing a hard hat."

Access eBooks Anytime Through CECybrary

By Jason Kaloudis

The Briarcliffe College Library book collection is by no means limited to strictly physical items in print. In fact, when performing a basic search in the library's online catalog, it is rather likely you have encountered a considerable number of items whose titles are followed by the bracketed phrase, "Electronic Resource", and instead of the shelf location being identified with a specific call number, as is typically the



case, the respective field will indicate, "ONLINE access via the CECybrary". Books of this kind simply represent another dynamic aspect of our collection and can be easily accessed in full text by logging into the CECybrary, using your

Portal username and password.

Once logged into the CECybrary, click on the link on the left side navigation bar for eBooks. Remember, these are essentially complete books, just presented in an electronic format that you can read right on your computer screen and can be accessed from anywhere you have an internet connection.

The current issue Briarcliffe Library News is also available for download directly on the library homepage!

Briarcliffe College Library



BETHPAGE CAMPUS

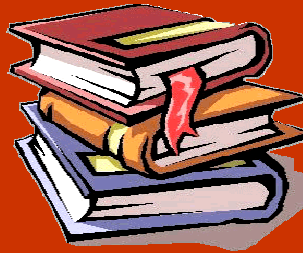
1055 Stewart Avenue
Bethpage, NY 11714 (516) 918-3627

PATCHOGUE CAMPUS

225 Main Street
Patchogue, NY 11772 (631) 730-2006

QUEENS CAMPUS

30-30 Thompson Avenue, Suite 502
Long Island City, NY 11101



PROFESSORS!

Please keep the library staff updated on the topics your students are researching so we can better help them find all the resources they might need.

● A FRIENDLY REMINDER ●

3 BASIC RULES OF THE LIBRARY

- No food or drinks permitted in the library.
- No cell phone use permitted in the library.
- No loud talking or disruptive behavior.

Log On to the Briarcliffe College Library Homepage - <http://library.briarcliffe.net>

Live from the LI Library Conference

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startling just to hear some of the candid reactions that people have sent in.

11:30 a m - 12:35 p m

Our speaker for this hour is Dr. Duffy Spencer, discussing what to do when "Dealing with difficult people", the least of which is ourselves. The central theme is to first acknowledge and identify the emotions internally triggered, before dealing with the source of what is triggering them. The next step is to ask ourselves why is this person triggering those particular emotions and thus, causing us to react in the way we do.

With the internal pressures described, Dr. Spencer regaled us with the differences that can occur across various personality types and how these clashes can sometimes result in natural sparks, which can then quickly ignite into a serious conflict.

After describing all these different internal

and external triggers, Dr Spencer then tackled the problem of how to realistically cope with such triggers, while recognizing how we can unintentionally reprocess external stimuli.

1:50pm

Perhaps I'm probably behind the times. Google Analytics has just been unveiled to me. This is absolutely earth shattering. So much so that I am even going to implement this on my library website immediately, if not sooner, tomorrow.

I should probably at least explain what Google Analytics is. It is yet another free service provided by Google. By inserting a couple of lines of HTML code onto each page of your website, Analytics then enables you to view statistics about the site's usage. Utilizing such statistics can then be very easy to go about improving website usability.

Academic Calendar

SUMMER 2009: Sessions I & II

MAY 13	Summer Session I Classes Begin
MAY 20	Last Day to Add Summer Session I Classes
MAY 25	Memorial Day- No Classes
MAY 29	Monday Classes will be Held
JUN 3	Last Day to Withdraw from Session I classes Without Academic Penalty
JUN 26	Summer Session I Ends
JUL 8	Summer Session II Begins
JUL 15	Last Day to Add Summer Session II Classes
JUL 29	Last day to Withdraw from Session II Classes Without Academic Penalty
AUG 21	Summer Session II Ends