



Briarcliffe Library News

"A library is thought in cold storage" - Hebert Samuel

VOLUME 3, ISSUE 2

SUMMER 2010

LOG ON TODAY!

Please visit the
Briarcliffe College
Library website:

<http://library.briarcliffe.net>

Access the combined
Bethpage/Patchogue/
Queens catalog, find
links to research
databases & other
electronic resources!

LIBRARY HOURS

BETHPAGE

Mon-Thu 8am-9pm
Fri 8am-3pm
Sat 9am-4pm
Sun Closed

PATCHOGUE

Mon-Thu 8am-10pm
Fri 9am-4pm
Sat 9am-2pm
Sun Closed

QUEENS

Mon 8am-6pm
Tue 8am-6pm
Wed 8am-6pm
Thu 8am-6pm
Fri 9am-3pm
Sat & Sun Closed



Library News & Updates

By Jennifer DeVito

Recently, **Jeremy Lauber**, a Library Assistant at the Bethpage campus Library, was promoted to the newly-created position of Electronic Services Librarian. In his new position, Jeremy will be responsible for developing and maintaining the Library's virtual and electronic services. He will recommend and implement new technologies to improve the delivery of the Library's resources and instruction.

Another facet of Jeremy's

new role will be to enhance Library services in Queens and be a regular presence on the Queens campus. Of course, he will continue to provide reference and circulation assistance in Bethpage as well.

Jeremy has worked at Briarcliffe College for three years while pursuing a Masters degree in Library Science. In December, he graduated from the Palmer School of Library and Information Science (Long Island University). He graduated *cum laude* with a

Bachelor of Science degree from SUNY Stony Brook where he majored in math and minored in computer science. Jeremy can also be found tutoring Briarcliffe College students in math in the Learning Center and will be acting as the staff advisor to Di Gamma Omega Xi Co-ed Multicultural Brother and Sisterhood in Bethpage.

Please join the entire Library staff in wishing Jeremy well in his new position!

Signing Off...

By Jason Kaloudis

I can't tell you how many times I've sat down at a library computer during a break to check my email, only to discover that the last person using that terminal had failed to properly log out of their email or another sensitive personal account. In fact, I find this sort of thing happening with alarming frequency and wonder to myself if these individuals really understand the potential risk they taking by not clicking on that little old "sign out" button.

Leaving personal accounts open on public computers can be tantamount to offering identity thieves free

and open access to your entire life story. In other words, you're not only leaving the front door wide open when gone, you're leaving an entire set of keys in the door as well. People have all kinds of private data stored in emails; attachments, photographs, saved passwords and the list goes on. An account left open is an information goldmine that, in the wrong hands, can easily result in some very negative and lingering consequences.

Though they are the most typical finds, I am not only referring to open email accounts, but unclosed PayPal, bank, and credit

card accounts as well. Even an open social networking account with Myspace or Facebook can pose significant threats to one's privacy and personal data security.

The question is, with so much personal information already made accessible on the web, why make it any easier for the unscrupulous to get a hold of any more of your data? Actually more to the point, why put yourself at such an unnecessary risk when the alternative is usually as easy as just clicking on that log out tab?

New Library Acquisition Highlights

NEW LIBRARY ACQUISITIONS BY SUBJECT HEADING

-B-

The religion and science debate: why does it continue?

Ed. By Harold W. Attridge - BL241 .R35 2009

Dying for heaven: holy pleasure and suicide bomber--why the best qualities of religion...;

By Ariel Glucklich - BP190.5.T47 .G57 2009

Zen and the art of making a living: a practical guide to creative career design;

By Laurence G. Boldt - BQ9286 .B65 2009

-F-

Down these mean streets;

By Piri Thomas - F128.9.P85 .T48 1997

-H-

The power of profit: business and economic analyses, forecasting and stock valuation;

By Ali Anari & James W. Kolari - HB601 .A47 2010

Too big to fail: the inside story of how Wall Street and Washington fought to save...;

By Andrew Ross Sorkin - HB3722 .S659 2009

IT best practices for financial managers;

By Janice Roehl-Anderson - HD30.2 .R643 2010

The rise and fall of management: a brief history of practice, theory and context;

By Gordon Pearson - HD30.5 .P43 2009

Innovate the Pixar way: business lessons from the world's most creative corporate...;

By Bill Capodagli and Lynn Jackson - HD53 .C369 2010

The age of heretics; a history of the radical thinkers who reinvented corporate mgmt;

By Art Kleiner - HD58.8 .K57 2008

Career GPS: strategies for women navigating the new corporate landscape;

By Ella L.J. Edmondson Bell, PhD - HD6054.3 .B45 2010

Thriving in the new economy: lessons from today's top business minds;

By Lori Ann LaRocco - HF5386 .L267 2010

Deception and abuse at the Fed: Henry Gonzalez battles Alan Greenspan's bank;

By Robert D. Auerbach - HG2563 .A94 2008

Explain crime: a primer of criminological theory;

By Hugh D. Barlow & David Kauzlarich - HV6018.B367 2010

Anatomy of a fraud investigation: from detection to prosecution;

By Stephen Pedneault - HV6691 .P43 2010

Pioneering research in forensic science: readings from primary source literature;

Edited by Casie L. Parish, et al - HV8073 .P56 2009

Private security and the investigative process;

By Charles P. Nemeth - HV8091 .N46 2010

-J-

Ethics of spying: a reader for the intelligence professional;

Ed. By Jan Goldman - JF1525 .I6 .E895 2009

Snitch!: a history of the modern intelligence informer;

By Steve Hewitt - JF1525.I6 .H49 2010

-K-

Under a watchful eye: privacy rights and criminal justice;

By William P. Bloss - KF9223 .B56 2009

-N-

The designer's graphic stew: visual ingredients, techniques. & layout recipes..;

By Timothy Samara - NC997 .S23 2010

-P-

Losing the news: the future of the news that feeds democracy;

By Alex S. Jones - PN4888.P6 .J66 2009

Song of myself, and other poems;

By Walt Whitman - PS3222 .S6 2010

-R-

Oath betrayed: America's torture doctors;

By Steven H. Miles - R725.5 .M55 2009

Health disparities in the United States: social class, race, ethnicity, and health;

By Donald A. Barr, MD, PhD - RA418.U6 .B377 2008

Death investigation in America: coroners, medical examiners, & the pursuit of...;

By Jeffrey M. Jentzen - RA1063 .J46 2009

-T-

Regulating cyberspace: the policies and technologies of control;

By Richard A. Spinello - TK5102.5 .S6633 2002

Everything but the coffee: learning about America from Starbucks;

By Bryant Simon - TX415 .S523 2009

Please Note:

The titles presented here are just a sample of new library acquisitions. Keep an eye out for regularly posted new book flyers, new arrival book displays, and email updates.

ALA Midwinter 2010 - Boston, Mass

By Jeremy Lauber



"One of the most imaginative displays was presented by **Brodart**, the book vending machine.." ~ Jeremy Lauber

The American Library Association (ALA) holds two major conventions every year. One during the summer called ALA Annual, and the other, ALA Midwinter, is held during the frigid winter month of January. The cities that host either event continually change. For four days, ten thousand plus librarians descend upon the chosen host city to learn, network, party, and bask in the reverie that is the library profession in all its myriad forms.

When Boston, Massachusetts, became the chosen host city for the 2010 ALA Midwinter, I could not pass up the

opportunity. How often will one of the two great gatherings of the library profession be this close and easy to travel to? It was this thought in mind that reinforced my determination to make the journey up to Boston.

The Boston 2010 Midwinter was housed at the newly constructed Boston Convention and Exhibition Center (BCEC) with a direct walkway connected to the Westin Boston Waterfront Hotel, the hotel headquarters for ALA Midwinter. Though the Westin and BCEC served as hubs for many of the activities, there were still a very large number meetings and workshops spread out across at least a dozen other hotels lodging midwinter attendees. Travel between all the venues was facilitated by a shuttle bus system connecting all the disparate points of contact.

The highlight and central point of contact for the entire convention was the gigantic exhibition hall housing all the booths. There were more than several hundred booths displaying projects from all manner of organizations. Demonstration models of all types dotted exhibition, not limited to just the latest offerings from an assortment of publishers.

One of the most imaginative displays was presented by Brodart—a book vending machine. The machine is presented as a possible solution to the

sometimes limited hours that public libraries are open or as a way for public libraries to service populations spread across a large area. Use is as simple as swiping a valid library card and selecting from the available materials. Materials selected for use in the vending machines are limited to high volume, best-selling books, DVDs, CDs, et cetera. The materials can be rotated by library staff, or via a subscription service and kept stocked by Brodart itself.

Aside from the exhibition hall, there were a variety of workshops and meetings in which I participated. These ranged from an all day seminar on library supervision, a meeting of the Library and Information Technology Association, to a meeting of librarians employed at For-Profit institutions, and so on.

Although all of this frenzied activity within the scope of the ALA Midwinter might seem daunting, it still didn't prevent me from taking some time out to just explore the beautiful city of Boston itself. This for me served as one of the purposes of these big ALA gatherings, not just to keep abreast of the latest and greatest in the field, but to also take a breath and explore some of the host city itself.

Database Spotlight:

Business & Company
RESOURCE CENTER

By Jason Kaloudis

Attention all business majors, business instructors, entrepreneurs, investors, and so on. The topic of this issue's installment of Database Spotlight is none other than Business & Company Resource Center.

B&CRC is one the premier business related electronic databases offered through the Briarcliffe College Library. In fact, this database is held in such high regard that it is specifically covered in certain information literacy courses presented by members of the library staff.

So, why all the fuss about Business & Company Resource Center? First of all, it's reach is exhaustive and the variety

of information it provides is truly comprehensive, while remaining relatively easy to use.

Take for example using Business & Company Resource Center to conduct research on a particular company. In moments, this database can provide a highly informative company profile outlining a brief history, key sales figures, a listing of top level personnel, SIC codes and so on.

Select from a set of simple navigation tabs provided in each company profile and you can proceed to obtain full investment reports, company financials, rankings, products, industry overviews, associations, and

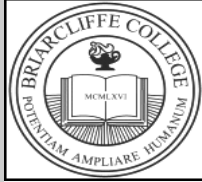
more detailed histories. In addition, there is even a tab for News/Magazines that will provide direct access to newspaper and magazine articles in which the company you are researching has appeared.

To access **Business & Company Resource Center**:

- Go to <http://library.briarcliffe.net>
- Click on the Research Databases link
- Click on the link Business, Economics, Management & Finance within the subject listing.
- Click on Business & Company Resource Center under the business category.
- If prompted for a password, type in the word, *empirelink*.

The current issue Briarcliffe Library News is also available for download directly on the library homepage!

Briarcliffe College Library



BETHPAGE CAMPUS

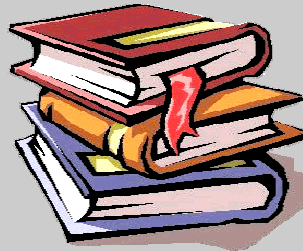
1055 Stewart Avenue
Bethpage, NY 11714 (516) 918-3627

PATCHOGUE CAMPUS

225 Main Street
Patchogue, NY 11772 (631) 730-2006

QUEENS CAMPUS

30-30 Thompson Avenue, Suite 502
Long Island City, NY 11101



PROFESSORS!

Please keep the library staff updated on the topics your students are researching so we can better help them find all the resources they might need.

● A FRIENDLY REMINDER ●

3 BASIC RULES OF THE LIBRARY

No food or drinks permitted in the library.

No cell phone use permitted in the library.

No loud talking or disruptive behavior.

Log On to the Briarcliffe College Library Homepage - <http://library.briarcliffe.net>

Got Connected



Follow the Briarcliffe College Library on Twitter!

<http://twitter.com/BriarcliffeLib>

Did You Know?

Did you know you the Briarcliffe College Library website offers various **online tutorials**, many of which have been created by members of the library staff?

Accessing Online Tutorials

1. Go to the library homepage at <http://library.briarcliffe.net>
2. Click on the link titled, "Online Tutorials" located on the lower left corner of the library homepage.
3. Click on any of the eight online tutorial links offered on the subsequent page.
4. Ask a librarian for more help.

Academic Calendar

◦SUMMER 2010◦

SESSION I	
May 17	Summer Session I classes begin
May 25	Last day to add Summer Session I Classes
May 31	Memorial Day - No Classes
Jun 7	Last Day to withdraw from Summer I classes w/out penalty
Jun 29	Summer Session I classes end
SESSION II	
Jul 7	Summer Session II classes begin
Jul 15	Last day to add Summer Session II Classes
Aug 2	Last Day to withdraw from Summer II classes w/out penalty
Aug 19	Summer Session II classes end